



# Fashion Law: Cases and Materials

*Guillermo Jimenez, Barbara Kolsun*

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## **Fashion Law: Cases and Materials** Guillermo Jimenez, Barbara Kolsun

This casebook is the first to cover the new and rapidly growing field of Fashion Law. The fashion industry (a \$1 trillion-plus global sector) is twice as large as all entertainment sectors added together and generates a high volume of unique and complex legal issues. First among these are intellectual property issues, which are examined and analyzed here in depth. Fashion licensing, anti-counterfeiting, international trade and business operations are also covered.

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