



Sony: The Company and Its Founders (Technology Pioneers Set 2)

Robert Grayson

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This title examines the remarkable lives of Masaru Ibuka and Akio Morita and their work building electronics and entertainment company Sony. Readers will learn about each founders background and education, as well as his early career. Also covered is a look at how Sony operates, issues the company faces, its successes, and its impact on society. Color photos and informative sidebars accompany easy-to-read, compelling text. Features include a timeline, facts, additional resources, Web sites, a glossary, a bibliography, and an index. Technology Pioneers is a series in Essential Library, an imprint of ABDO Publishing Company.

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