



The 9 Irrefutable Laws of Music Marketing: How the most successful acts promote themselves, attract fans, and ensure their long-term success

Bob Baker

Download now

[Click here](#) if your download doesn't start automatically

The 9 Irrefutable Laws of Music Marketing: How the most successful acts promote themselves, attract fans, and ensure their long-term success

Bob Baker

The 9 Irrefutable Laws of Music Marketing: How the most successful acts promote themselves, attract fans, and ensure their long-term success Bob Baker

Do You Know These Nine Timeless Music Marketing Principles?

From the author of the "Guerrilla Music Marketing Handbook" ...

The business of making, promoting and selling music has changed drastically since the dawn of the 21st Century. (How's that for overstating the obvious?)

I've been immersed in the world of music marketing since the early 1990s. I've witnessed, participated in, and written often about the huge shifts that have taken place. I know first-hand how confusing and frustrating it can be to stay on top of everything - all of the new websites, new technologies, and new routes to success.

However, from this perspective I've also come to another realization: Hidden among all of these changes are some timeless, irrefutable principles that most musicians, songwriters, managers, publicists, and other music pros have sadly lost sight of.

Sure, the tools and tactics may evolve, but if you really look under the hood, you'll find several factors that have always powered the link between musicians, self-expression, fans, popularity, and ultimate success as an artist.

For the purposes of this book, I am calling these factors "Laws." After decades of intimate involvement with the topic, I consider them to be the foundational, undeniable principles that govern music marketing.

These laws were in effect decades ago, they are alive and well today, and they will continue to influence musicians, songwriters, bands, and fans for decades to come.

Why Obey These Laws?

In a world filled with ever-changing options, I find it comforting to know there are some things I can always count on. I may not know what the hot new website or app will be six months from now, but I can be certain that when that shiny new thing pops up, I'll have a good idea how to use it. Why? Because I have at my disposal a set of rock-solid principles to guide me.

I often use the topic of weight loss to illustrate this point. There have been many times in my life when I've felt confused and overwhelmed about what to eat and how to exercise. There are so many books, programs, experts, and options out there on the subject. The sheer magnitude of choices often keeps me from taking any

action whatsoever.

Perhaps you've felt the same way at some point in your life.

However, years ago I realized a simple, timeless principle related to healthy living that helped me immensely. And I could sum it up in four words: "Eat less, move more."

For me, that became my weight-loss "law." Whenever I start to feel frustrated, I come back to this fundamental idea, which practically every weight-loss book, program or diet is built upon. When I stay focused on this underlying law, I maintain my balance and purpose.

And that's what I hope these nine irrefutable laws of music marketing do for you - give you a solid set of principles to build your music career upon.

With each law, I give you well-known examples and personal stories from my own life in music and marketing. I also give you a short statement in bold text that sums up the main idea of the law. Each chapter ends with a list of ways you can implement the law and put it into practice.

The hope these music marketing laws give you the knowledge and clarity you'll need to make major progress with your career as an artist (or as someone who supports an artist as a manager, publicist, producer, or agent).

One final thing about these music marketing laws ...

No one will arrest you or fine you if you disobey them. However, if you seriously use them as a set of guiding principles, I truly believe you'll find yourself with more exposure, more fans, more sales, and will make more of an impact with your music.

Scroll up and click the Buy Now button!

To your success!

-Bob

 [Download The 9 Irrefutable Laws of Music Marketing: How the ...pdf](#)

 [Read Online The 9 Irrefutable Laws of Music Marketing: How t ...pdf](#)

Download and Read Free Online The 9 Irrefutable Laws of Music Marketing: How the most successful acts promote themselves, attract fans, and ensure their long-term success Bob Baker

From reader reviews:

Mandy Conway:

Why don't make it to become your habit? Right now, try to ready your time to do the important work, like looking for your favorite reserve and reading a reserve. Beside you can solve your long lasting problem; you can add your knowledge by the e-book entitled The 9 Irrefutable Laws of Music Marketing: How the most successful acts promote themselves, attract fans, and ensure their long-term success. Try to make the book The 9 Irrefutable Laws of Music Marketing: How the most successful acts promote themselves, attract fans, and ensure their long-term success as your friend. It means that it can to become your friend when you experience alone and beside that course make you smarter than in the past. Yeah, it is very fortunate for you. The book makes you far more confidence because you can know every little thing by the book. So , we need to make new experience and knowledge with this book.

Ashley Washington:

Reading a publication tends to be new life style within this era globalization. With reading through you can get a lot of information which will give you benefit in your life. Along with book everyone in this world can certainly share their idea. Publications can also inspire a lot of people. A lot of author can inspire all their reader with their story as well as their experience. Not only the storyline that share in the textbooks. But also they write about the information about something that you need instance. How to get the good score toefl, or how to teach your kids, there are many kinds of book which exist now. The authors nowadays always try to improve their ability in writing, they also doing some exploration before they write on their book. One of them is this The 9 Irrefutable Laws of Music Marketing: How the most successful acts promote themselves, attract fans, and ensure their long-term success.

Judy Marinez:

People live in this new morning of lifestyle always make an effort to and must have the extra time or they will get large amount of stress from both everyday life and work. So , whenever we ask do people have time, we will say absolutely indeed. People is human not really a robot. Then we question again, what kind of activity do you possess when the spare time coming to you of course your answer will certainly unlimited right. Then ever try this one, reading ebooks. It can be your alternative in spending your spare time, the book you have read will be The 9 Irrefutable Laws of Music Marketing: How the most successful acts promote themselves, attract fans, and ensure their long-term success.

Edward Davidson:

Playing with family inside a park, coming to see the sea world or hanging out with buddies is thing that usually you might have done when you have spare time, then why you don't try thing that really opposite from that. One particular activity that make you not experience tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of knowledge. Even you love The 9 Irrefutable Laws of

Music Marketing: How the most successful acts promote themselves, attract fans, and ensure their long-term success, you could enjoy both. It is fine combination right, you still desire to miss it? What kind of hangout type is it? Oh come on its mind hangout people. What? Still don't obtain it, oh come on its identified as reading friends.

Download and Read Online The 9 Irrefutable Laws of Music Marketing: How the most successful acts promote themselves, attract fans, and ensure their long-term success Bob Baker #5KL3XOFCGBD

Read The 9 Irrefutable Laws of Music Marketing: How the most successful acts promote themselves, attract fans, and ensure their long-term success by Bob Baker for online ebook

The 9 Irrefutable Laws of Music Marketing: How the most successful acts promote themselves, attract fans, and ensure their long-term success by Bob Baker Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The 9 Irrefutable Laws of Music Marketing: How the most successful acts promote themselves, attract fans, and ensure their long-term success by Bob Baker books to read online.

Online The 9 Irrefutable Laws of Music Marketing: How the most successful acts promote themselves, attract fans, and ensure their long-term success by Bob Baker ebook PDF download

The 9 Irrefutable Laws of Music Marketing: How the most successful acts promote themselves, attract fans, and ensure their long-term success by Bob Baker Doc

The 9 Irrefutable Laws of Music Marketing: How the most successful acts promote themselves, attract fans, and ensure their long-term success by Bob Baker Mobipocket

The 9 Irrefutable Laws of Music Marketing: How the most successful acts promote themselves, attract fans, and ensure their long-term success by Bob Baker EPub