



Blending Leadership: Six Simple Beliefs for Leading Online and Off

Stephen J. Valentine, Dr. Reshan Richards

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An organizational approach to more effective school leadership, online and off

“Leadership, especially in a school setting, is too important to be merely intuitive. In this generous book, Steve and Reshan outline a new way of thinking for a new kind of leader. Recommended.”

Seth Godin, author of *What to Do When it's Your Turn (and it's Always Your Turn)*

"If you're a school leader, *Blending Leadership* is the book you need to guide your thinking in today's increasingly networked educational environment. Your students and staff may have varying degrees of comfort with technology, but this book will give you solid guidance on how to lead them both online and offline and chart a path to the future.”

Daniel H. Pink, author of *Drive*

Blending Leadership provides all school leaders with a unique approach to utilizing technology for more effective learning and leadership. As the online aspects of schools become just as important as their brick-and-mortar counterparts, leaders must be as effective screen-to-screen as they are face-to-face. Drawing from research, experience, and real-world examples, this book explores and unpacks six core beliefs necessary for the blended leader to succeed.

Between email, websites, apps, updates, tweets, attachments, infographics, YouTube, and unceasing notifications, most people are inundated with digital detritus, and they either grow to ignore it or get swept under it. Effective blended leaders see these distractions as spurs to action, models, test cases, remixable commodities, and learning opportunities. *Blending Leadership* gives you the perspective you need to excel and the knowledge to leverage the tools at your disposal.

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