



Knowledge and Innovation in the New Service Economy

Birgitte Andersen, Jeremy Howells, Richard Hull, Ian Miles, Joanne Roberts

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Knowledge and innovation are key factors contributing to growth and prosperity in the new service economy. This book presents original, empirical and theoretical contributions to address the economic dimensions of knowledge and the organisation of knowledge intensive activity through specialised services. Specific analyses include: * macro statistics to highlight the contribution of services to economic activity * firm level survey data to identify and consider client relations * case studies of four innovation-oriented business services. Further chapters deal with the specific functions connected with knowledge, the new discipline of 'knowledge management', intellectual property rights, and the role of knowledge in national and international economic systems. Offering an overview of a highly important and pervasive set of phenomena, this book outlines and illustrates the intellectual agenda associated with the rise of a global services economy. It will appeal to industrial and business economists, researchers, students, policymakers and business analysts.

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