



The Invisible Bestseller: Searching for the Bible in America

Kenneth A. Briggs

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A personal and journalistic inquiry into the Bible's disappearance from American life

In *The Invisible Bestseller* veteran religion writer Kenneth Briggs asks how the Bible remains the best-selling book of all time, while fewer Americans than ever can correctly articulate what it says, much less how it might offer guidance for their lives.

How can a book — one that's found in courthouses, libraries, and millions of households across the land — be everywhere and nowhere at the same time?

In his quest to make sense of the Bible's relative dis-appearance from public life, Briggs leads readers on a rollicking exploration that includes visits to Family Christian Stores, the Society of Biblical Literature, and the kitchen tables of everyday families. He offers insight on the Bible's current position in American public life and suggests where it may be headed next.

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