



Connect Access Card for Understanding Psychology

Robert Feldman

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The new edition uses “**HeatMap**” technology to advise the revision. Systematic and precise feedback from thousands of students was anonymously collected using LearnSmart™. Because virtually every paragraph in the previous edition is tied to several questions students answer in LearnSmart, the author was able to see where students struggled most...the “**hot spots**”...and in turn refine and update these areas to be more clear, more concise, and more impactful.

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