



VideoLab 4.0

Herbert Zettl

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Zettl's VideoLab 4.0 is the fully updated, award-winning DVD-ROM that brings a virtual video production studio right to your students' computer! This stand-alone, interactive DVD-ROM uses demonstrations and guided practice to teach students the basics of the video production process. It establishes a scenario in which the student plays the role of a video intern, getting hands-on video production experience that introduces them to the principles of camera, lighting, audio, switching, editing and the video production process. Zettl's VideoLab 4.0 now features Advanced Labs, challenging exercises designed to improve students' ability with the equipment and concepts introduced in the regular modules. This virtual lab can be used with any of Herb Zettl's books, with other television texts, or with no book at all. Unlike any available book, Zettl's VideoLab 4.0 gives students an opportunity to see, hear, and practice the skills being taught in accurately simulated studio and field environments.

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