



Million-Dollar Blind Spots: 20/20 Vision for Financial Growth

Gary W. Patterson

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Million Dollar Blind Spots will create clear understanding so you can uncover those blind spots?and will dramatically accelerate correct business leadership decisions! Hailed by industry professionals as a commonsense approach to risk management with the tools that enable you to find pools of cash within key departments. This book helps career-motivated business executives unearth key risk areas and identify opportunities leading to sustainable growth, buzz-worthy customer value, and impressive profitability.

With Gary's help you will be able to:

- Avoid costly problems
- Increase profits
- Uncover your million-dollar blind spots
- Answer questions about why risk management is important to finding pockets of hidden cash
- Make faster business decisions
- Reduce functional silos

Contained within these pages are 125 questions to assess your company and strengthen balance sheets and income statements. It describes insightful flash reports and metrics, provides financial reporting templates and illuminates key requirements for business plans to improve operations and raise crucial financing. If you desire to run your company like Jack Welch, then you hold the right book in your hands!

Gary Patterson is a Stanford MBA, CPA and popular speaker who has worked with over 200 companies and negotiated 25 merger & acquisition deals ranging from startups to Fortune 500 companies.

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