



Whiteboard: Business Models That Inspire Action

Daren Martin PhD

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A whiteboard can become anything you need. A to-do list, an organizational chart, a diagram. For many years, Company Culture Architect Daren Martin has used whiteboards to spark conversations, drive change, and inspire meaningful action in some of the biggest companies in the world. Daren knows that the best way to reach people is through stories. Hand-drawn by the author, Whiteboard is a creative collection of illustrations, inspirational quotes, and savvy business models with one purpose: to spark conversations and evolve companies.

Whether you are a business owner, a manager, or an individual contributor, you can use the thought-provoking drawings in this book to ignite, revitalize, and motivate yourself to new levels of performance.

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