



Evaluating Organization Development: How to Ensure and Sustain the Successful Transformation

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Evaluating Organization Development: How to Ensure and Sustain the Successful Transformation

Evaluating organization development (OD) and change is a critical for any executive team, project manager, or consultant who wants to see the change effort sustain and successfully evolve. Many practitioners have started change efforts, and have experienced initial improvements, but ultimately there is no measurable contribution to the balanced scorecard or the bottom line. Evaluation can be the key to enacting real change that makes sense to the team, your customers, and your stakeholders while seeing your strategic plan make crucial differences. The process of evaluation is often missing from change initiatives, and many previous books have glossed over the topic, but *Evaluating Organization Development: How to Ensure and Sustain the Successful Transformation* makes planning for, implementing, and then assessing your change efforts simple. With handy 'how-to' lessons, pull-out tools that are ready to use, and case studies that guide the implementation of each step, your team will be able to show the impact and justify the resources for each project. In addition, your team benefit from this step-by-step guide because they too will now understand their role and be connected to meeting the challenge of each metric. When the team understands the goal and how to achieve it, everyone wins.

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