

Chinese Publishing (Introductions to Chinese Culture)

Hu Yang, Yang Xiao

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As the birthplace of moveable-type printing, China has some claim to being the homeland of publishing. China's ancient civilisation has nurtured a distinctively Chinese publishing industry, and this industry has done much to spread Chinese ideas and culture around the world. Yang Hu and Xiao Yang provide a comprehensive introduction to the origins and development of printing and publication in China from ancient to modern times, complemented throughout with full colour illustrations.



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