



Handbook of Medical Tourism Program Development: Developing Globally Integrated Health Systems

Maria K. Todd

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Explaining how to develop a patient-centered medical tourism program, the **Handbook of Medical Tourism Development** is the ideal guide for any hospital, clinic, hotel, spa, or ancillary facility wishing to become a medical tourism provider. From high-cost surgery, transplants, diagnostics, and preventive wellness checkups, to medical and wellness spa retreats, patient follow up, and outcomes measurement, this book covers the gamut of related issues.

- Details the elements necessary for a successful system
- Addresses contracting issues likely to arise
- Includes access to additional resources on the book's website

Maria K. Todd prepares readers to build the medical tourism service line, integrate physicians and other service providers, develop a safe and effective quality and patient-centered infrastructure, document processes and workflows, determine pricing, evaluate reimbursement contracts, and measure outcomes. She offers useful nuts-and-bolts guidance on confidentiality, documentation, quality and safety, hospital accreditation schemes, revenue implications, and contracting. Sharing time-tested insights, the book will help readers avoid common pitfalls when working with U.S. and international health insurance companies, case managers, professional facilitators, and multinational employers.

Read a recent [press release about the Handbook of Medical Tourism Program Development:](#)

<http://www.prlog.org/11757451-medical-tourism-expert-breaks-down-step-by-step-medical-tourism-program-development-for-providers.html>

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