

## Speed: How Leaders Accelerate Successful Execution

Jack Zenger, Joseph Folkman



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Seize the competitive advantage by building speed into your leadership DNA

The rapid pace at which change occurs in business today is unprecedented. Speed has become a major source of competitive advantage. Leaders who act quickly and inspire others to do the same are the ones who ultimately win the day. But achieving increased levels of speed is not always easy.

Culled from the data of one million 360-degree feedback assessments, *Speed* provides valuable insights into the qualities that make a leader successful and productive. Jack Zenger and Joe Folkman reveal eight essential leadership behaviors shown to improve performance and ultimately drive organizational effectiveness.

The authors will help you assess the pace at which you work and determine how you stack up against others in their firm's database. You'll discover tactics for speeding up critical elements of your day and learn how you can use the eight companion behaviors—including innovation, develop courage, initiate action, and set stretch goals— to help you increase your speed.

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